



CONFERENCE SPONSORSHIP LEVELS

Platinum Sponsor

- Donation: over \$7000
- Main Sponsor of Business Expo
- Logo placement on all media & signage
- Company banner or signage at event
- Media mentions online and offline
- Free Business Exhibitor Booth/Table
- Free ad in Program
- Opening Address at Exhibition or Conference & in Program (full page)
- 2 Free Admissions to the Conference
- 8 Free Tickets to the Exhibition

Gold Sponsor

- Donation: \$5000 - \$7000
- Co Sponsor of the Business Expo
- Logo placement on all media & signage
- Media Mentions – online and offline
- Opening Address in Program – ½ page
- Free Business Exhibitor Booth/Table
- 1 Free Admission to the Conference
- 6 Free Tickets to the Exhibition

Silver Sponsor

- Donation: \$2500 - \$4999
- Logo placement on all media
- Social Media mentions
- Free Business Exhibitor Booth/Table
- Free Ad in Program or Free Video Ad
- 1 Free Admission to the Conference
- 4 Free Tickets to the Exhibition

Bronze Sponsor

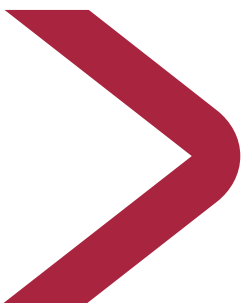
- Donation: \$1000 - \$2499
- Social Media mentions
- Free Ad in Program
- 4 Free Tickets to the Exhibition

Proud Citizen Sponsor

- Donation: \$351 - \$999
- Social Media mentions
- Free Ad on the Kin Kafe Placemat or Free Video Ad
- 2 Free Tickets to the Exhibition

Good Citizen Sponsor

- Donation: \$100 - \$350
- Social Media mentions
- 2 Free Tickets to the Exhibition





EXHIBITION PARTICIPATION LEVELS

Silver Participant

- Exhibit Space Rental - \$2500 - \$3500
- Printing - \$4000 - \$5000

Bronze Participant

- Full Sponsorship Kin Kafe - \$1000
- Contingency - \$1000 - \$1500
- Swag Bag Items - \$1000 - \$2499
- Princess Castle - \$1200 - \$1900
- Advertising - \$1625 - \$1800
- Exhibition Equipment Rental - \$1300 - \$2200
- Day 1 Conference Lunch (\$2000) or Mixer (\$2000)

Proud Citizen Participant

- Swag Bags (Bags only) - \$500
- Partial Sponsorship of Day 1 Conference (\$500)
- Swag Bag Items - \$500 - \$999
- Legoland Contest Sponsor - \$500
- 3 Exhibition Entertainers - \$600

Good Citizen Participant

- Items for Swag Bags (800) - \$0 - \$300
- Kin Kafe Placemat Ad - \$20
- Video Ad - \$30
- Exhibition Program Ad - \$50
- Business Exhibitor Booth - \$60
- Scavenger Hunt Prize - \$100
- Partial Sponsorship of Entertainers - \$200 each
- Partial Sponsorship of Kin Kafe – Cash or in-kind items - \$50 and \$300
- Costume Characters - \$300
- Door Prize - \$350
- Partial Sponsorship of Day 1 Conference - \$250 - \$350





EXHIBIT SPONSORSHIP LEVELS

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- Logo placement on all media & signage
- Media Mentions – online and offline
- Opening Address in Program – ½ page
- Free Business Exhibitor Booth/Table
- 1 Free Admission to the Conference
- 6 Free Tickets to the Exhibition

Silver Sponsor

- Donation: \$2500 - \$4999
- Logo placement on all media
- Social Media mentions
- Free Business Exhibitor Booth/Table
- Free Ad in Program or Free Video Ad
- 1 Free Admission to the Conference
- 4 Free Tickets to the Exhibition

Bronze Sponsor

- Donation: \$1000 - \$2499
- Social Media mentions
- Free Ad in Program
- 4 Free Tickets to the Exhibition

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Good Citizen Sponsor

- Donation: \$100 - \$350
- Social Media mentions
- 2 Free Tickets to the Exhibition

Platinum Sponsor

